
Course Overview

About of Quality in Application Lifecycle
Business architecture is the blueprint that aims to fulfil the business strategy. It is an operating model designed to operate in unison amongst its various components, these components are Goals, Facades, Processes, Entities and Communication. By modelling these components, the Business Architecture created and maintained enabled the business to intentionally direct the organisation towards the stated strategy.

These models also allow in-depth analysis of interactions within the organization, with customers and third parties. Modelling of processes, business entities and communication enables the business to understand the gaps between the business strategy and operating model – thus enabling senior business executive to quickly troubleshoot and fix gaps.

About Business Architecture
Business architecture is the “how” to align operating model to the business strategy. It describes the components, the approach and the on-going process to manage the architecture effort. Traditional Enterprise Architecture (EA) has tended to be more Information Technology linked, the current and future state of EA is towards a more business oriented approach – hence Business Architecture.

Duration
3 days

Venue
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Who Should Attend
For senior business, IT management and senior business analysts involved in and overseeing the business strategy implementation of IT.

Programme Benefits
The course will provide participants with concepts and methods to practice Business Architecture (or Enterprise Architecture as it is more traditionally known). It is supported by several case studies as best practice examples and for workshop discussion. At the conclusion of the course, the participant will learn more about:

- Defining the various Business Architecture components
- Alignment of Goals to various components of business operating model – Facades, Processes, Business Entities and Communication
- The process of assembling the architecture and the various approach available to the architect
- Define the typical business types – Product, Service and Price-Driven architecture types and how they impact the operating model
- The “How” to identify gaps between strategy and operating model, and how to communicate the gaps
- High-level alignment of the business architecture approach to the more traditional Zachman model
- How architecture is being applied by organizations to implement program in mergers & acquisitions, process improvement projects, etc.

Programme Outline
I. EA Introduction and Frameworks
   • Introduction to Business Architecture

II. Architecture Components
   • The Goals view of architecture
   • The Facades view of architecture
   • The Processes view of architecture
   • The Entities view of architecture
   • The Communication view of architecture

III. Assembling the Architecture
   • The starting point
   • Putting the parts together
   • Bottom-up approach
   • Top-Down approach
   • Completing the model – How do you know it’s done?

IV. The Key Architecture Types
   • Product-Driven architecture
   • Service-Driven architecture
   • Price-Driven architecture

V. Architecture Applied in Business
   • Shifting Business Structure Models
   • Acquisitions
   • Process improvements
   • Planning
   • Project Initiation

Course Leader
Mr. Ong Whee Teck

Whee Teck holds a Bachelor of Electrical Engineering from University of Malaya. Upon graduation he joined the then Andersen Consulting (now known as Accenture) where he spent almost 17 years of his career.

In his years as a consultant, he was involved in many IT Strategies development for clients. His experience though primarily in the Financial Services sector, also includes various other sectors. He has done consulting work around the globe, in key Asian countries such as Singapore, Malaysia, Indonesia, Taiwan, Hong Kong, South Korea, and Thailand and in European countries like Spain and Greece. Whee Teck was involved in successful banking mergers in Indonesia (Bank Lippo and Bank Niaga) and in one of the largest banking merge in Singapore. His role includes helping clients with managing IT and operational activities. Besides

In 2009, he was a partner in Accenture running their ASEAN Technology Consulting practice when he left the firm. He joined United Overseas Bank (UOB) as Group Head of Wholesale Technology in UOB’s Technology and Operation organisation. As Executive Director, he was responsible for the group’s IT applications for Cash and Trade, Risk Management and Treasury applications. He was with UOB until early 2012.