THE FUTURE OF COMMERCE SERIES:

FINTECH STRATEGY 101

Useful strategies for every company to deliver business results with fintech! Follow the most successful public listed companies.

"It is not only the banks that need fintech, in fact, anyone who sells goods and services in exchange to cash ought to have a financial technology strategy, to improve profit and increase customer stickiness"

Associate Professor Keith Carter
Associate Director, Advanced Computing for Executives
National University of Singapore, School of Computing

+65 6601 1040
stmi@nus.edu.sg
NUS ICube, 21 Heng Mui Keng Terrace, #03-06 S(119613)
Make yourself indispensable to your organization by staying ahead of your competitors' strategies and your customers' needs!

Looking for insights in developments in your field?
We will examine the latest advancements in financial technologies to emphasize key components critical to the success and inclusion of fintech among businesses, and how it will impact growth.

Looking to apply fintech to an existing strategy?
We are going through a digital revolution that impacts us in the same magnitude that the industrial revolution impacted the people in 18th to 19th centuries. This course guides us to understand the fintech landscape and to turn disruptive technologies to our advantage.

Course Outline

- Digital Banking & Fintech
- Corporate banking and blockchain
- Big Data analytics in financial services
- Digital Payments
- Leveraging Cryptocurrency for cross-border
- Actionable Intelligence with Big Data

How Amazon Beat Walmart in Retail? Yes, you read it right. The supply chain giants implemented Fintech before the banks!

This is your chance to get hands-on and try out using the “intelligent systems” that win market share. Is this a B2C discussion? A bit, but Amazon won on other capabilities as well.

Did you know that:
- Between November to January they hire 100k flex staff!
- Distribute inventory risk to their suppliers!
- Track the cheapest shipments from order to door profitably!
- On Gartner's Supply Chain Masters (Above the top 25)

And they’ve been doing this for many years, so what prevents your firm from doing the same? How did a boring bookseller, and an owner who packed boxes on his knees, in the beginning, become the richest value chain person in the world?

This is a practical course where participants will exchange their experiences. Our objective is that walk away with practical steps you can take to help ensure success in your role.
Recommended Participants
Senior executives who are operating at or near the top of their organisations. This includes CEOs, managing directors or executive vice-presidents in large and medium-sized corporations; senior partners in professional firms; senior executives in not-for-profit or public organisations; entrepreneurs; owners of large family businesses; and board members.

Key Learning Points
- Leveraging Digital Currencies and Blockchain for business growth, cost avoidance, and whole-country impact
- Strategic use of intelligent systems to meet customers needs
- Profitably maximize revenue
- Financial Analysis with Machine Learning

Program Director:
Keith B. Carter, Associate Professor

Faculty Profile: Unique blend of World Class Practitioners and Academics for cutting-edge strategies and realistic tactics

Cost: $6,000
Duration: 2 Days

Register your interest via stmi@nus.edu.sg

+65 6601 1040
stmi@nus.edu.sg
NUS ICube, 21 Heng Mui Keng Terrace, #03-06 S(119613)