STMI@NUS

STRATEGIC TECHNOLOGY MANAGEMENT INSTITUTE

MAKE
THE
RIGHT
MOVE

TAKE YOUR BUSINESS TO THE NEXT LEVEL
WITH COMPETENT AND EFFECTIVE IT MANAGEMENT

Our vision is to lead in the educational field of strategic IT management and to be the Asian gateway to world-class IT executive training.

Our mission is to serve businesses to strengthen their technology management by providing continuing learning opportunities that combine conceptual theories of knowledge and real-world application.

STMI

The Strategic Technology Management Institute (STMI) is the executive training arm of the School of Computing of the National University of Singapore. Our main charter is to to provide world-class IT training to meet the ever changing needs of the Infocomm industry.

In combining the National Infocomm Competency Framework (NICF) with advanced research by the NUS School of Computing, STMI provides employers with programmes to raise efficiency of their businesses, manage talent and maximise potential of infocomm employees.

A strong industry orientation of its courses ensures trainees are imparted with the relevant competencies, best practices and necessary job skills to manage their business' IT infrastructure.

Within a few years, we have become a premier IT executive training centre in Singapore serving local and international clients. To meet the growing international demand for our services, we have a branch in Suzhou, China and are preparing to establish our presence in various other countries in the Asia region through collaboration with regional universities.

OUR CORE VALUES

Stewardship
We enable effective management of our clients' business through education.
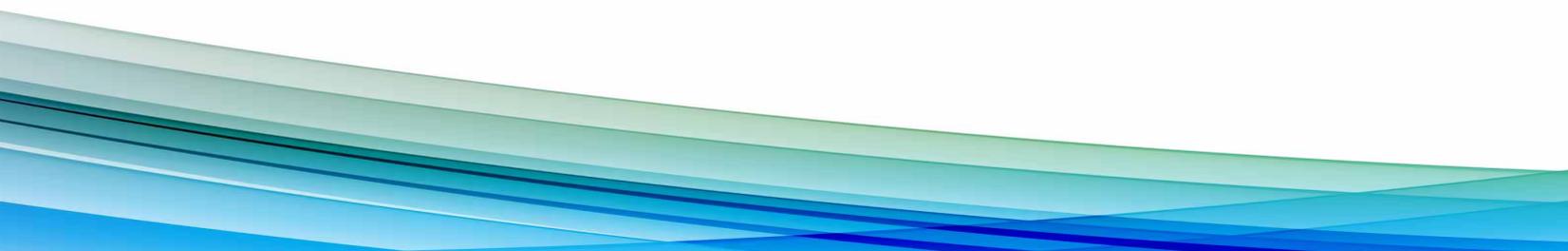
Thought Leadership
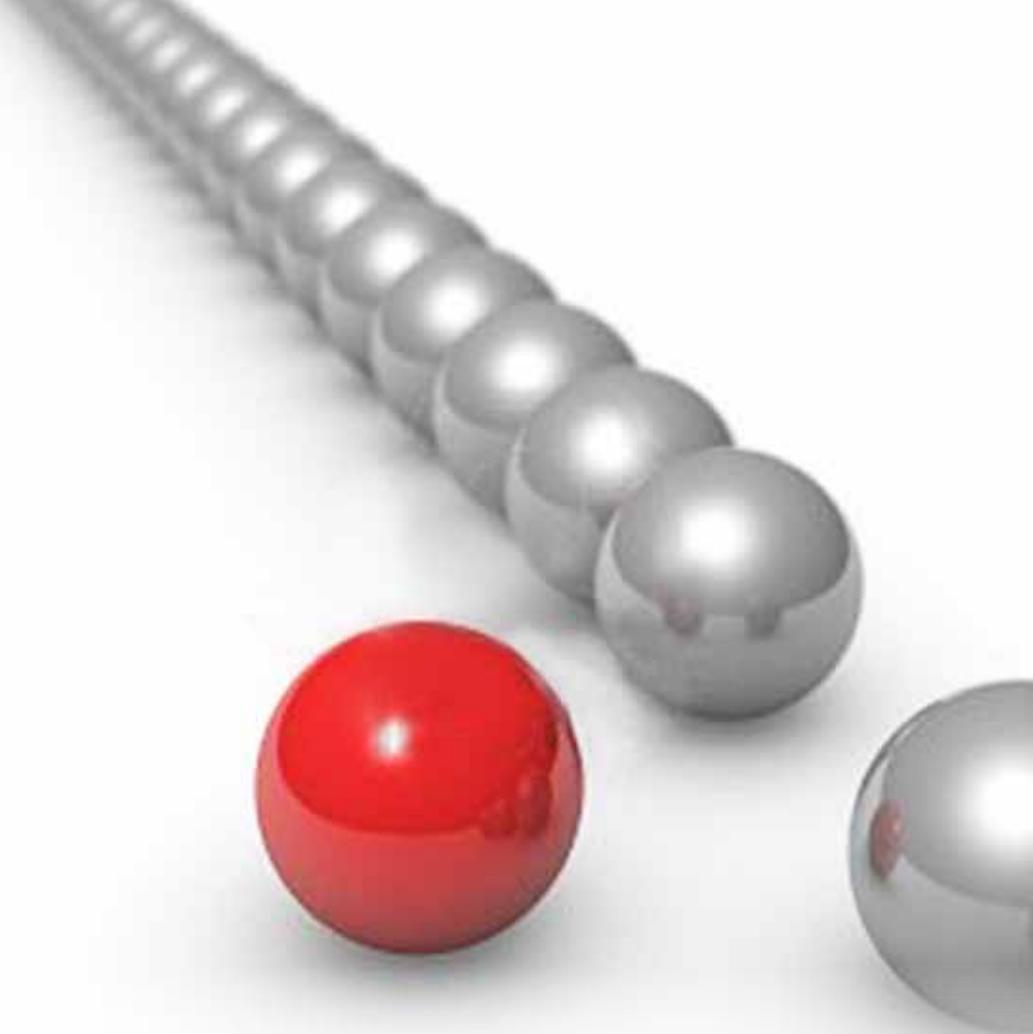We are recognised by our peers for having innovative ideas on IT training and trends.

Management Excellence
We find new ways to work collaboratively with others to ensure that initiatives are managed efficiently and effectively.

Integrity
We maintain a strong reputation for providing services that reflect our strong adherence to high professional and moral standards.

THE STMI DIFFERENCE

Our blend of expertise, methodology and track record differentiates us from our competitors. STMI has gained industry recognition from our local and international clients. Our focus is on working hand-in-hand with industry, using IT as a tool to drive innovation, enable market leadership and help companies operate tighter, better, more cost-effectively and competitively.

Our Expertise

Employing the Experience of Industry Leaders

To provide the best and most appropriate solutions for our clients, STMI employs the expertise of leading professors, educators, research scientists and seasoned practitioners in the industry, as well as international thought leaders. These course leaders avail their invaluable knowledge to strengthen your employees' IT management skills in line with your company's goals.

ITGI Affiliation – Testament to Our World-class Qualifications

STMI is affiliated with IT Governance Institute (ITGI). Through this connection, we are recognised as a high-calibre IT executive training institute whose offerings support today's global businesses through the efficient management of IT-related risks and opportunities, and enterprise success.

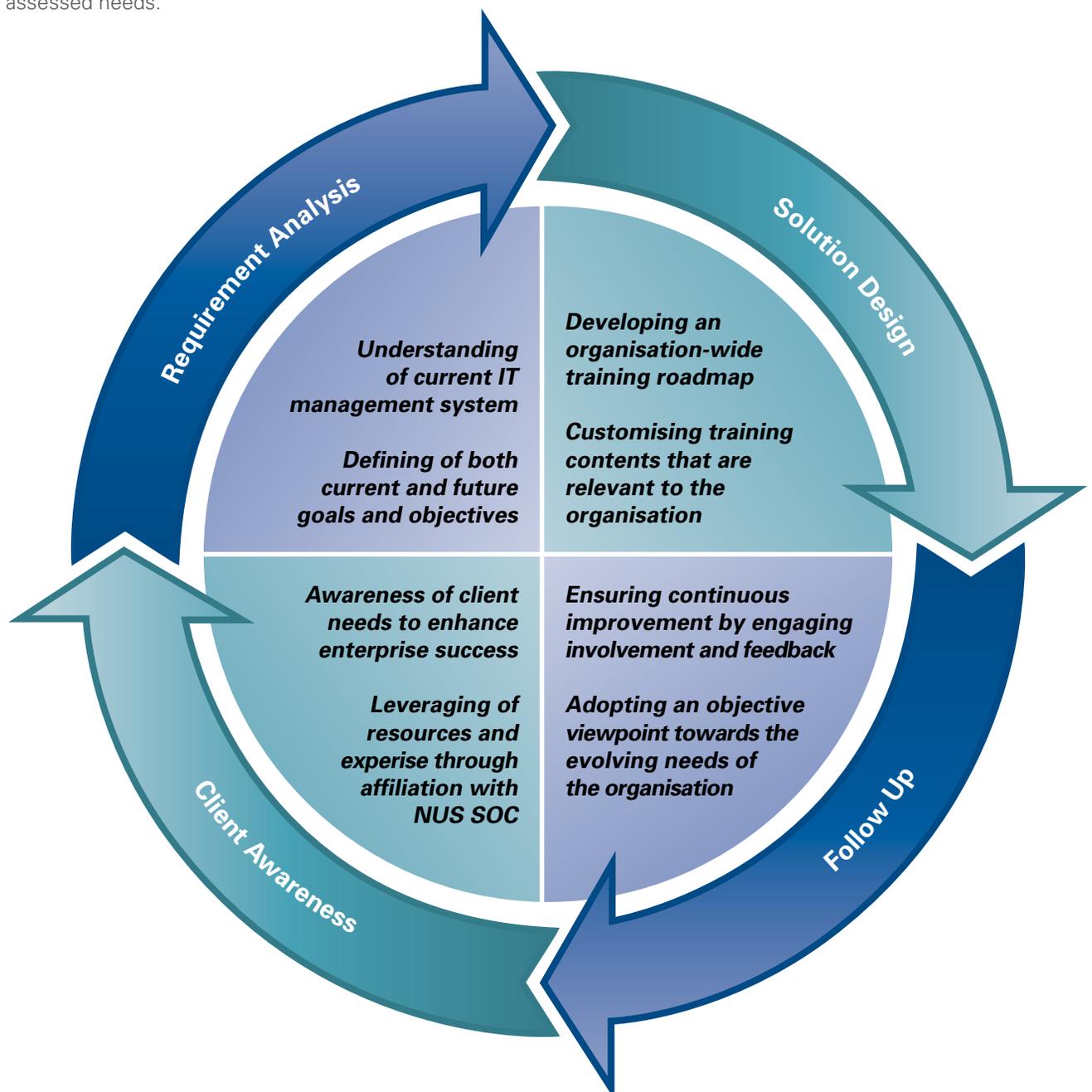### Backed by NUS's Research Competency and Industry Affiliations

STMI's strengths are founded on NUS's strong research capability as reflected in its resources, people and methodology. This has positioned the NUS School of Computing (SOC), under which STMI operates, as among the world's leading. STMI is able to work intimately with the industry to deliver up-to-date courses that are relevant to your business.

Our Methodology

Effectiveness lies at the heart of STMI's methodology. We are committed to all aspects of our clients' success. With an organisation-centric approach, we develop a customised training roadmap with proactive training. The STMI Four-Step approach treats each client in a highly individualized manner to tailor the services to its particular assessed needs.

We take the time to get to know our clients, learning about their particular circumstances before determining the best IT solution for their needs. We listen, collaborate, and strategise with management and staff. This exchange deepens our understanding of the challenges faced by our clients, equipping us to customise training more effectively.

Requirement Analysis

Solution Design

Follow Up

Client Awareness

Understanding of current IT management system

Defining of both current and future goals and objectives

Developing an organisation-wide training roadmap

Customising training contents that are relevant to the organisation

Awareness of client needs to enhance enterprise success

Leveraging of resources and experise through affiliation with NUS SOC

Ensuring continuous improvement by engaging involvement and feedback

Adopting an objective viewpoint towards the evolving needs of the organisation

A Proven Track Record

A Solid Portfolio of Satisfied Clients

We have a notable portfolio of local and international clients whose current business successes attest to the effectiveness of our programmes and method. Our client mix includes established and recognized businesses and organisations in a wide range of industries including banking, manufacturing, government, medical, retail, shipping, electronics, finance, hospitality, telecommunications and education. They trust our strong capability in providing effective IT management training.

Building Relationships That Last

STMI values long-term relationships with our clients. The testimonials received from industry and business associations and partners recognise our performance and leadership in this field. Having experienced the positive impact on their IT management systems from our training roadmap programmes, many of our clients view the application of their training roadmap as a continuous process and regularly send their employees for further training in line with goals outlined in the roadmap.

Attracting Clients from Abroad

Our growth is being driven by our clients' need to operate efficiently and by their demand for first-rate training. The willingness of clients from around the region to fly to Singapore for the training has spurred us to implement a strategic expansion throughout the Asia region. With an office in China, we and plan to expand into other Asian countries to serve our clients better.

WE'LL MAKE **IT** WORK
FOR YOU AND INCREASE YOUR
COMPETITIVE ADVANTAGE

OUR COURSES

The Singapore government recognises that IT management is a vibrant, strategic and vital sector that supports companies in their business goals. The competency level of employees in the IT area has been recognised as a key point.

STMI, in working alongside the Singapore government, provides a full range of effective strategic IT management training to increase the technology depth of the industry.

Choose from a full suite of programmes to enhance IT management in your organisation. Call us to develop your organisation's personal training roadmap to meet your IT objectives.

Systems Thinking

Business Strategy

Leadership and Stakeholder Management

Risk and Compliance

Business Analytics

Technology Analysis and Design

Management of Technology

Strengthens mainly the management, leadership and other soft skills that will complement IT competency.

Introduces various management tools and techniques that will help your employees improve their technical business performance.

Equips your workforce with vital business acumen in managing your IT contractors and vendors.

Familiarises you with relevant governance issues and risks associated with information security.

Centres on business statistics and performance metrics that may affect your business' progress towards its goals.

Deals with the foundation of service science and service-specific structure of the programme.

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